

SOCIAL SERVICES PURCHASING ALLIANCE, INC., IS PLEASED TO ANNOUNCE BLOCK VISION

Health, Happiness and Productivity

Whether it's a baby's first smile, the view from a mountain trail or words on the pages of a favorite book, we rely on our eyes to observe and appreciate the world we live in. Clear vision is also essential for us to perform our jobs efficiently, which is why vision care is a vital part of any comprehensive health benefits package.

Regular eye examinations can detect not only eye conditions such as glaucoma and cataracts, but also other medical concerns such as high blood pressure and tumors. By keeping our eyes healthy and seeing well, we can increase our productivity at work, while enhancing our quality of life. Dollar for dollar, it's one of the smartest investments that groups and individuals can make.

Growing Demand for Vision Care

Eye or vision problems affect more than three quarters of computer users. And as the baby boom generation ages, the percentage of people who need glasses or contact lenses to see clearly will continue to climb rapidly.

Employee Benefit Plans

Employees consistently rank vision plan coverage very highly in human resources studies on key compensation and employee satisfaction indicators. As many groups are paring back their medical plan coverage or asking employees to increase their medical care contribution, a rapidly-growing number of employers are recognizing the value in offering a vision plan to offset changes to their medical package. Even when offered on a voluntary basis, employees appreciate having the option to purchase vision coverage at group rates. Block Vision's employee benefit plans offer a variety of coverage options to both large and small groups, with plan choices to meet every need and every budget.

THE CLEAR CHOICE FOR VISION CARE ►►



Call the The VanPalmer Group, LLC.,
today at (973) 837-2528 to find out more!

(The VanPalmer Group is the endorsed agency for the
Social Services Purchasing Alliance, Inc.)



At Block Vision, we recognize that health care is a highly-personal matter and that individuals have different needs. While many people prefer to receive eye care in a traditional doctor's office, consumer spending patterns indicate that just as many prefer the commercial locations and extended hours offered by retail optical centers. That's why we place the important choice of where to receive care right where it should be - in the member's hands.

Choice of Providers

Block Vision's large and diverse provider panel offers the industry's most-balanced choice between private practitioners and retail optical centers. Members are not required to select an eye care provider in advance of receiving services. Each member may simply schedule an

appointment with the participating provider of his or her choice when ready to access services. Different family members may receive services from different providers and each member may receive services from a different provider upon benefit renewal.

Unlimited Choice of Eyewear

Plan participants are also free to choose from each participating provider's complete eyewear dispensary -on the same basis that private-pay patients enjoy. That means they aren't restricted to a narrow range of eyeglass frames that may not suit their needs.

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